



Outdoor

News 6 Outdoor Digital

News 6 Outdoor • 303 N. Boston Ave., Tulsa, OK 74103 • 918.732.6000



CLOSE-UP



APPROACH

Highway 169 & Broken Arrow Expressway

- East side of HWY 169 @ Broken Arrow Expressway facing South
- 8 second dwell time
- 1350 spots a day
- 40,500 spots per month
- 7 flips with one additional dedicated to relevant content driving board awareness (News On 6 feed)
- Daily traffic count – 122,900
- DEC – Daily Effective Circulation 79,885
- Flexibility – Start with minimum (3) pieces of art-day part scheduling for time sensitive issues
- 14' & 48' Bulletin
- Panel #965

